

From Trap to Triumph

Tel K. Ganesan builds enterprises, leaders, and platforms that turn possibility into lasting value.

Media and Speaking Press Kit

Speaking Themes

Practical ideas for leaders, founders, and teams navigating growth, reinvention, and the responsibility to turn vision into execution.

Building possibility

How leaders move from a compelling idea to a structure that can carry it.

Audience: Founders and leaders turning an idea into a working structure.

Takeaway: How to move from possibility to a system that can carry growth.

Leadership under complexity

Clarity, ownership, and decision-making when the path is uncertain.

Audience: Leaders and teams making decisions in uncertain conditions.

Takeaway: How clarity, ownership, and judgment help move work forward when the path is not obvious.

Enterprise meets culture

What builders can learn from story, audience, and creative risk.

Audience: Builders, executives, and creative leaders working across business, media, and culture.

Takeaway: What story, audience awareness, and creative risk can teach enterprise leaders.

Formats

SPEAKING executive keynotes, summit fireside chats, leadership roundtables

MEDIA television, podcast and press interviews

Short and full bio

SHORT BIO (for MCs, hosts and producers)

Tel K. Ganesan is an Executive Chairman, enterprise builder, investor, and producer based in Metro Detroit. Kyyba is the cornerstone of his enterprise-building journey. He hosts Mind Trap, leads Kyyba Films, and focuses on enterprise value, leadership development, selective investment, and legacy.

FULL BIO

Tel K. Ganesan is an Executive Chairman, enterprise builder, investor, and producer. Based in Metro Detroit, he has built and supported businesses, creative projects, and community initiatives across cultures and industries. Kyyba remains the cornerstone of his enterprise-building journey.

Today, Tel focuses his time where founder judgment matters most: enterprise value, consequential relationships, leadership development, selective investment, narrative, and legacy. His work is grounded in a simple belief: possibility becomes durable only when people, systems, and purpose grow together.

Operating Principles

- 01 See potential before consensus forms.
- 02 Build the system, not dependence on the founder.
- 03 Connect worlds with respect.
- 04 Persist in the purpose; stay flexible about the vehicle.
- 05 Protect the capacity behind the contribution.

Platforms

Headquartered in Metro Detroit with enterprise operations and film productions spanning North America and India.

Kyyba

Uniting technology, talent and innovation to create real-world value.

Mind Trap

Explores the subconscious beliefs and operational friction that keep high-potential leaders from their next breakthrough.

Hosted by Tel K. Ganesan.

Kyyba Films

Film, media and culture: stories that inspire, challenge perspectives and connect people across communities.

Community impact

Three focus areas: Youth and Education Empowerment; Urban Revitalization and Community Support; Enterprise and Founder Mentorship.

Official destinations

Website

telkganesan.com

Kyyba Films

kyybafilms.com

X

twitter.com/TelKGanesan

YouTube

youtube.com/@TelKGanesan

Mind Trap (framework and podcast)

mindtrappodcast.com

LinkedIn

linkedin.com/in/telkganesan

Instagram

instagram.com/telkganesan

IMDb

imdb.com/name/nm10609355

Inquiry routes

Speaking: telkganesan.com/connect?route=speaking

Media: telkganesan.com/connect?route=media